



www.gonnalecorp.com

To,
Respected Sir,

Subject- Proposal for Project Selling (Sole Selling).

Gonnale Realty. a complete solution for your real estate project wants shake hand with your group. We are looking forward to do business with you, so we have very good business proposal of sole selling for your Upcoming & Ongoing Projects.

Please have a look on our proposal

- ◆ Without Marketing: 3% on Total Flat cost . (Basic Cost + Other Charges)
- ◆ Includes Support for all marketing campaigns

We pledge to be in constant communication with our clients, keeping them fully informed throughout the entire process. We measure success through the satisfaction of our clients!

We listen to our clients and are eager to assist with their Real Estate needs by providing our expertise, passion, and committed work ethic. Our proactive approach toward Realty keeps us current with what is trending regarding the housing market, which enables both buyers and sellers to get what they desire. Allow us to take any worry out of the transaction process by carefully listening to your requests, discussing the options, and suggesting the appropriate recommendations. We strive to exceed our client's Realtor expectations and hope to make a new friend along the way.

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In today's world when this is the mantra for success. We at Gonnale Realty are here for helping you achieve that goal. Pioneer in sole selling, the company has successfully marketed for more than 6 lakh sq.ft. of prime real estate over the last decade and is currently marketing for over 3.60 lakhs sq.ft.

Our integrated policy is to serve our client from completion of the project and beyond that, we cover all vertical angles like survey report, project design and layouts, intense advertising, contended marketing, legal approval from banks, finance handling along with bank follow up, payment recovery, smooth possession up to help in formation of society.

At Gonnale Realty we continuously encourage and support our team in achieving their full potential and thus enhance their performance at all levels of the organization. Our team is the backbone of our company and its because of their contribution we have achieved this success.

It is the result of such hard work, dedication and team work that today we stand us one of the best sole selling firms in pune having a reputation of having worked with successful builders from pune and pcmc. Our family comprises of a strong dedicated and efficient team who understand the market well and have the potential to deliver results which has lead us to this success.

CONSULTING TO CLIENTS / CUSTOMER

- If you are a buyer, we help to locate the best property suiting your budget, location and size specifications ensuring smooth transaction till the actual possession.
- If you are a property owner / seller, we help to achieve the best price/ lease for your property ensuring a smooth transaction taking complete care of the technicalities.
- We analyze and evaluate your property with reference to the location, market trends and demand –supply ratio to facilitate your decision making.
- We suggest post–sales alternatives.
- We evaluate the future of your investment and provide solutions like leasing, etc.

- We provide complete assistance in procuring housing/commercial loans from banks and financial institutions.
- We take care of all technicalities including legal documentation, stamp duty and registration formalities, etc.
- complete project management/marketing i.e. sales, Documentation, Registration, Payment Collection and Follow – ups.

Gonnale Realty SERVICES

- Identification of Property
- Detailed Market Survey
- Product Analysis
- Planning
- Determining Target Clientele
- Pricing And Valuation
- Devising Marketing Plan
- Determining Advertising Campaign
- Marketing to Clients / Consumers
- Sales
- Documentation
- Registration
- Assistance in Procuring Loan
- Follow – Ups for payments, Loans Etc
- Payment Collection
- Possession
- Society Formation and Handover

Requirements From Builder Ends

- Sales Office Setup.
- Computer & Internet Connection.
- Printer.
- All Stationary.

Payment Schedule:

- Slab wise Payment As per Customer Disbursement.

Regards

